

1. Liga Classic - Group 2 - Solothurn vs Courtételle

DATE: Saturday, August 23, 2025
LOCATION: Courtételle, Jura, CH

Event Description

1. Liga Classic - Group 2 - Solothurn vs Courtételle is a premier sports event in Courtételle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,293 people

Event ID: G9Yq458M9Hics5GCbN

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 517 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.