

# 1. Liga Classic - Group 2 - Courtételle vs Old Boys

DATE: Saturday, November 22, 2025  
LOCATION: Basel, Basel-Stadt, CH

## Event Description

1. Liga Classic - Group 2 - Courtételle vs Old Boys is a premier sports event in Basel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 62/100

**Expected Attendance:** 4,128 people

**Event ID:** Asje4jck2ipnbFCLV5

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,651 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*