

1. Liga Classic - Group 2 - Concordia Basel vs Langenthal

DATE: Sunday, August 31, 2025
LOCATION: Langenthal, Bern, CH

Event Description

1. Liga Classic - Group 2 - Concordia Basel vs Langenthal is a premier sports event in Langenthal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,680 people

Event ID: 6qRn3bT5BBLko3RLfi

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 672 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.