

1. Liga Classic - Group 2 - Black Stars vs Solothurn

DATE: Saturday, August 30, 2025
LOCATION: Solothurn, Solothurn, CH

Event Description

1. Liga Classic - Group 2 - Black Stars vs Solothurn is a premier sports event in Solothurn. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 4,767 people

Event ID: 6Cj5yTjLbffVru3qRW

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,907 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.