

1. Liga Classic - Group 2 - Black Stars vs MuttENZ

DATE: Saturday, November 22, 2025
LOCATION: MuttENZ, Basel-Landschaft, CH

Event Description

1. Liga Classic - Group 2 - Black Stars vs MuttENZ is a premier sports event in MuttENZ. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 1,009 people
Event ID: 6akzuPVSuQE8myHmb9

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 404 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.