

1. Liga Classic - Group 2 - Black Stars vs Bassecourt

DATE: Saturday, October 4, 2025
LOCATION: Bassecourt, CH

Event Description

1. Liga Classic - Group 2 - Black Stars vs Bassecourt is a premier sports event in Bassecourt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,144 people

Event ID: GRobRAps5ZQS3AM8qp

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 458 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.