

1. Liga Classic - Group 1 - Sion II vs Stade Payerne

DATE: Saturday, October 4, 2025
LOCATION: Payerne, Vaud, CH

Event Description

1. Liga Classic - Group 1 - Sion II vs Stade Payerne is a premier sports event in Payerne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 826 people

Event ID: 4yL7HnDDz8CH8DwY5w

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 330 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.