

# 1. Liga Classic - Group 1 - Sion II vs Chênois

DATE: Friday, September 5, 2025  
LOCATION: Chêne-Bourg, Genève, CH

## Event Description

1. Liga Classic - Group 1 - Sion II vs Chênois is a premier sports event in Chêne-Bourg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,167 people

**Event ID:** 3hBzFWFrQysYZ2C23h

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,467 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*