

# 1. Liga Classic - Group 1 - La Sarraz-Eclépens vs Meyrin

DATE: Saturday, November 15, 2025  
LOCATION: Meyrin, Genève, CH

## Event Description

1. Liga Classic - Group 1 - La Sarraz-Eclépens vs Meyrin is a premier sports event in Meyrin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 47/100

**Expected Attendance:** 701 people

**Event ID:** 37P3rxUYCsDXYQT6b3

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 280 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*