

1. Liga Classic - Group 1 - Chênois vs Lancy

DATE: Saturday, August 16, 2025
LOCATION: Grand-Lancy, Genève, CH

Event Description

1. Liga Classic - Group 1 - Chênois vs Lancy is a premier sports event in Grand-Lancy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,499 people

Event ID: 4q9eX83DxfopGXj5h7

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 600 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.