

1. Liga Classic - Group 1 - Amical Saint-Prex vs Chênois

DATE: Friday, October 3, 2025
LOCATION: Chêne-Bourg, Genève, CH

Event Description

1. Liga Classic - Group 1 - Amical Saint-Prex vs Chênois is a premier sports event in Chêne-Bourg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,167 people

Event ID: 9zJsM5GPWNxJhcWF4e

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,467 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.