

1. Lig - Serik Spor vs Sakaryaspor

DATE: Saturday, November 8, 2025

LOCATION: Adapazari, TR

Event Description

1. Lig - Serik Spor vs Sakaryaspor is a premier sports event in Adapazari. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 10,841 people

Event ID: BZy5VTvPrLCB3Puc2b

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,336 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.