

# 1. Lig - Manisa FK vs Sakaryaspor

DATE: Saturday, December 27, 2025

LOCATION: Adapazari, TR

## Event Description

1. Lig - Manisa FK vs Sakaryaspor is a premier sports event in Adapazari. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 72/100

**Expected Attendance:** 12,791 people

**Event ID:** GMZdMHexkn3Wn4y8aE

## Hotel Demand Indicators

**ADR Impact Index:** 7.6x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,116 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*