

# 1. Lig - I öA1r FK vs Bodrum FK

DATE: Sunday, October 26, 2025

LOCATION: Mu öÆ Å TR

## Event Description

1. Lig - I öA1r FK vs Bodrum FK is a premier sports event in Mu öÆ à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 61/100

**Expected Attendance:** 3,567 people

**Event ID:** 3AJjQFBHqtsU63ovcG

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,427 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/1-lig-idr-fk-vs-bodrum-fk>

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