

# 1. Lig - Band & Ö 7 ÷ " g2 ' d " d°

DATE: Monday, November 3, 2025

LOCATION: I öA1r, TR

## Event Description

1. Lig - Band maspor vs I öA1r FK is a premier sports event in I öA1r. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,641 people

**Event ID:** G4CxDFLXwJsZRG8SMc

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,056 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*