

# 1. Lig - Amed vs Manisa FK

DATE: Sunday, November 2, 2025

LOCATION: Manisa, TR

## Event Description

1. Lig - Amed vs Manisa FK is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 67/100

**Expected Attendance:** 6,740 people

**Event ID:** 9WhRv8msh8KBkbtDKU

## Hotel Demand Indicators

**ADR Impact Index:** 7.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,696 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*