

1. Lig - Amed vs Bodrum FK

DATE: Saturday, December 20, 2025

LOCATION: Mu öÆ Å TR

Event Description

1. Lig - Amed vs Bodrum FK is a premier sports event in Mu öÆ à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,243 people

Event ID: 6MYawodXxonpCTAPcj

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,697 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.