

# 1-Just Joking ( Stand-Up Comedy Show )

## MTLCOMEDYCLUB.COM

DATE: Friday, October 17, 2025  
LOCATION: Montréal, Québec, CA

### Event Description

1-Just Joking ( Stand-Up Comedy Show ) MTLCOMEDYCLUB.COM is a premier performing-arts event in Montréal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** performing-arts

**Importance Rank:** 32/100

**Expected Attendance:** 124 people

**Event ID:** 8WzfWnjhYckuGiEgT6

### Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 50 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*