

1 Irishman in Bologna | A stand-up comedy show in English | 8PM

DATE: Thursday, November 13, 2025
LOCATION: Bologna, Emilia-Romagna, IT

Event Description

1 Irishman in Bologna | A stand-up comedy show in English | 8PM is a premier performing-arts event in Bologna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: 9UiGU7GcxVFqabFw6Q

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
