

# 1º FESTIVAL GRUNGE | Foo Fighters, Alice In Chains & Silverchair @StudioPub 17/10

DATE: Friday, October 17, 2025  
LOCATION: Belem, BR

## Event Description

1º FESTIVAL GRUNGE | Foo Fighters, Alice In Chains & Silverchair @StudioPub 17/10 is a premier festivals event in Belem. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 41/100

**Expected Attendance:** 343 people

**Event ID:** 749vHi6wo2XxVzynDh

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 137 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*