

1. FC Tatran Presov vs MFK Zemplin Michalovce

DATE: Sunday, September 14, 2025
LOCATION: Michalovce, Košický kraj, SK

Event Description

1. FC Tatran Presov vs MFK Zemplin Michalovce is a premier sports event in Michalovce. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,896 people

Event ID: 7wZMF7AnwpxdBVHCsm

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,158 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.