

# 1º Evento Exclusivo ÓRULO

## Coordenadores & Gerentes de Plataforma Curitiba

DATE: Wednesday, August 20, 2025

LOCATION: Centro, Paraná, BR

### Event Description

1º Evento Exclusivo ÓRULO Coordenadores & Gerentes de Plataforma Curitiba is a premier conferences event in Centro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** conferences

**Importance Rank:** 36/100

**Expected Attendance:** 189 people

**Event ID:** AcCCUVZPWZmxHaXehS

### Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 76 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*