

1° Encuentro Iberoamericano de levaduras – Fermentis Academy

DATE: Monday, September 15, 2025
LOCATION: Marquette-lez-Lille, Hauts-de-France, FR

Event Description

1° Encuentro Iberoamericano de levaduras – Fermentis Academy is a premier conferences event in Marquette-lez-Lille. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 272 people

Event ID: 5kLDrgVQ4ZkAhYaiDh

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 109 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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