

1º ENCONTRO DOS SETORES DE P&D DAS INDÚSTRIAS DE PERNAMBUCO

DATE: Thursday, September 25, 2025
LOCATION: Santo Amaro, Pernambuco, BR

Event Description

1º ENCONTRO DOS SETORES DE P&D DAS INDÚSTRIAS DE PERNAMBUCO is a premier conferences event in Santo Amaro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 219 people

Event ID: 97RjKBHA5tgHe2BtFi

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 88 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.