

1º Encontro da Conexão Empreendedora Mogiana

DATE: Monday, October 20, 2025
LOCATION: Jardim Guacu-Mirim I, São Paulo, BR

Event Description

1º Encontro da Conexão Empreendedora Mogiana is a premier conferences event in Jardim Guacu-Mirim I. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 206 people

Event ID: HLf5inWoHxUsW6ModG

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 82 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.