

# 1ª Divisão (W) - PV 2014/Colégio Efanor vs Sporting

DATE: Sunday, January 11, 2026  
LOCATION: Lisbon, PT

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## Event Description

1ª Divisão (W) - PV 2014/Colégio Efanor vs Sporting is a premier sports event in Lisbon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 51/100

**Expected Attendance:** 1,067 people

**Event ID:** Dwt7k6jA4iewULH2FX

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 427 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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