

# 1ª Divisão - Kairós vs Leixões

DATE: Saturday, December 20, 2025

LOCATION: Matosinhos, PT

## Event Description

1ª Divisão - Kairós vs Leixões is a premier sports event in Matosinhos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 59/100

**Expected Attendance:** 2,920 people

**Event ID:** AVCNhDNJB3faDjaN39

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,168 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/1-diviso-kairs-vs-leixes>

Document generated on 6/4/2026, 12:03:11 AM