

1ª Divisão - CA Madalena vs São Mamede

DATE: Saturday, January 10, 2026
LOCATION: São Mamede de Infesta, Porto, PT

Event Description

1ª Divisão - CA Madalena vs São Mamede is a premier sports event in São Mamede de Infesta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,461 people

Event ID: PyYotw7pnYGL5M9iAz

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 984 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
