

1ª Divisão - CA Madalena vs Santo Tirso

DATE: Saturday, December 13, 2025

LOCATION: Santo Tirso, Porto, PT

Event Description

1ª Divisão - CA Madalena vs Santo Tirso is a premier sports event in Santo Tirso. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: 47aX2wSsQ8aR6NgWtc

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.