

1. Division - Sogndal vs Lyn

DATE: Sunday, September 21, 2025

LOCATION: Oslo, Oslo, NO

Event Description

1. Division - Sogndal vs Lyn is a premier sports event in Oslo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 2,014 people

Event ID: BYvj7zui9PHExfcRn2

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 806 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.