1. Division - SISU vs Falcon II

DATE: Sunday, December 7, 2025
LOCATION: Frederiksberg, DK

Event Description

1. Division - SISU vs Falcon II is a premier sports event in Frederiksberg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 1,007 people
Event ID: 8MWUbmPNMQjvV7S9aB

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 403 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.