

# 1. Division - Raufoss vs Åsane

DATE: Monday, August 18, 2025

LOCATION: Asane, NO

## Event Description

1. Division - Raufoss vs Åsane is a premier sports event in Asane. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 992 people

**Event ID:** 5RaoEEPXs96vKLJc2h

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 397 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/1-division-raufoss-vs-sane>

Document generated on 6/3/2026, 11:11:09 PM