

1. Division - Manglerud Star vs Comet

DATE: Wednesday, January 14, 2026

LOCATION: Halden, Viken, NO

Event Description

1. Division - Manglerud Star vs Comet is a premier sports event in Halden. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,623 people

Event ID: H8Me2X6vZgn3xjTFKg

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 649 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.