

# 1. Division - Enosis vs APOEL

DATE: Saturday, January 3, 2026

LOCATION: :3Ä< ì;#;³;ç<"Â ›;SÅ;£É<3¯; Â 5•

## Event Description

1. Division - Enosis vs APOEL is a premier sports event in :3Ä< ì;#;³;ç<"Â This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 68/100

**Expected Attendance:** 7,632 people

**Event ID:** DyEPyftU3fWzunbhnY

## Hotel Demand Indicators

**ADR Impact Index:** 7.3x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,053 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*