

1. Division - Aris Limassol vs Olympiakos Nicosia

DATE: Sunday, January 4, 2026

LOCATION: Nicosia, Cyprus

Event Description

1. Division - Aris Limassol vs Olympiakos Nicosia is a premier sports event in Cyprus. This event attracts thousands of visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,463 people

Event ID: FmTFpdLQvDJ5N4JWp7

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,785 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.