

# 1. Division - Akritas vs APOEL

DATE: Friday, January 9, 2026

LOCATION: :3Ä< Ì;#;³;³<"Ä ›;SÄ;£É<3¯; Ä 5•

## Event Description

1. Division - Akritas vs APOEL is a premier sports event in :3Ä< Ì;#;³;³<"Ä This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 10,230 people

**Event ID:** 7MX7fudg5vp9nBjL3k

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,092 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*