

1. Division - AEK Larnaca vs APOEL

DATE: Friday, February 6, 2026

LOCATION: :3Ä< ì;#;³;¿<"Â ›;SÄ;£É<3¯; Â 5•

Event Description

1. Division - AEK Larnaca vs APOEL is a premier sports event in :3Ä< ì;#;³;¿<"Â This event attracts visitors around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 10,230 people

Event ID: JXzowB7rC5J3eXZxmo

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,092 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.