

1. DBBL - Saarlouis Royals vs GISA Lions MBC

DATE: Saturday, September 27, 2025
LOCATION: Halle (Saale), Sachsen-Anhalt, DE

Event Description

1. DBBL - Saarlouis Royals vs GISA Lions MBC is a premier sports event in Halle (Saale). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,200 people

Event ID: HfSeNsWQLrWPca5xGF

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 480 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.