

1° CORRIDA LIBERTY FISIACLÍNICA - SANTA LUZIA/MG - 2025

DATE: Sunday, August 24, 2025
LOCATION: Bairro Vale dos Coqueiros, Minas Gerais, BR

Event Description

1° CORRIDA LIBERTY FISIACLÍNICA - SANTA LUZIA/MG - 2025 is a premier sports event in Bairro Vale dos Coqueiros. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: CcpQeVR7Et69Qss5b6

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.