

1° Concierto de Navidad de Puebla Shrine Club

DATE: Thursday, December 4, 2025
LOCATION: Heroica Puebla de Zaragoza, Puebla, MX

Event Description

1° Concierto de Navidad de Puebla Shrine Club is a premier concerts event in Heroica Puebla de Zaragoza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 40/100
Expected Attendance: 322 people
Event ID: D6wxzWKdM6RJybmDXq

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 129 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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