

# 1. Bundesliga (W) - Flacht vs Hamburg

DATE: Saturday, December 6, 2025  
LOCATION: Hamburg, Hamburg, DE

## Event Description

1. Bundesliga (W) - Flacht vs Hamburg is a premier sports event in Hamburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 39/100

**Expected Attendance:** 270 people

**Event ID:** 6fdt23eUdRBj8tZozj

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 108 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*