

1 an The Place by CCI 45

DATE: Wednesday, October 8, 2025
LOCATION: Fleury-les-Aubrais, Centre-Val de Loire, FR

Event Description

1 an The Place by CCI 45 is a premier conferences event in Fleury-les-Aubrais. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 325 people

Event ID: AfpT9xsYrZinZJi67r

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 130 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
