

09/200 'Î†îu ••2.00 T4ÿ N*N°SUSãUœl

DATE: Saturday, September 20, 2025
LOCATION: Toronto, Ontario, CA

Event Description

09/200 'Î†îu ••2.00 T4ÿ N*N°SUSãUœl RgN W: - DowntownzÛ is a premier performing-arts event in Toronto. The event is a significant cultural event that draws attention around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 32/100
Expected Attendance: 126 people
Event ID: 8FneXcrPHev9CVnkDC

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.