

DATE: Saturday, September 20, 2025
LOCATION: Brisbane City, Queensland, AU

Event Description

'Ī-FUœRg0920N-e†_ e>ž!0 ^ 'Īe-sí0 is a premier performing-arts event in Brisbane City. This event attracts vis world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 33/100
Expected Attendance: 134 people
Event ID: 4pRgyYqMfxbBbgcFiN

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.