

09/190 'Î†îu ••2.00 T4ÿ N*N°SUSãUœ

DATE: Friday, September 19, 2025
LOCATION: Markham, Ontario, CA

Event Description

09/190 'Î†îu ••2.00 T4ÿ N*N°SUSãUœRgN W: - MarkhamzÜ is a premier performing-arts event in Markham. T around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 36/100
Expected Attendance: 205 people
Event ID: BQvBgRzVsnzH5q7JUe

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 82 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.