

'Ī-FUœRg0815N-e†_ e>ž!

DATE: Friday, August 15, 2025
LOCATION: Haymarket, New South Wales, AU

Event Description

'Ī-FUœRg0815N-e†_ e>ž! is a premier performing-arts event in Haymarket. This event attracts visitors from world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 29/100

Expected Attendance: 94 people

Event ID: ACm9zvWrLVxirqnQNQ

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 38 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.