

08/14/25 Moss Boss: The Art of Kokedama 2PM

DATE: Thursday, August 14, 2025
LOCATION: Newport, North Carolina, US

Event Description

08/14/25 Moss Boss: The Art of Kokedama 2PM is a premier community event in Newport. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 33/100

Expected Attendance: 134 people

Event ID: FmotwAFZZ5nW9TKAPw

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
