

08/11 | MTV Rock Fest | Charlize | Rock N Beer | Canoas

DATE: Saturday, November 8, 2025
LOCATION: Marechal Rondon, Rio Grande do Sul, BR

Event Description

08/11 | MTV Rock Fest | Charlize | Rock N Beer | Canoas is a premier festivals event in Marechal Rondon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 32/100
Expected Attendance: 125 people
Event ID: HZxANwJNZWV6gxddKk

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
