

06/09 ROMA NEXT GEN: LIVE SHOW INCE + MATTIA JUNG

DATE: Saturday, September 6, 2025
LOCATION: La Cinquina - Bufalotta, Lazio, IT

Event Description

06/09 ROMA NEXT GEN: LIVE SHOW INCE + MATTIA JUNG is a premier performing-arts event in La Cinquina - Bufalotta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 49/100
Expected Attendance: 907 people
Event ID: DizJU82twsoBJGRJku

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 363 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
