

# 01º CONEXÃO EMPREENDEDORA

DATE: Thursday, September 18, 2025  
LOCATION: Novo Jardim Stabile, São Paulo, BR

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## Event Description

01º CONEXÃO EMPREENDEDORA is a premier conferences event in Novo Jardim Stabile. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 36/100

**Expected Attendance:** 190 people

**Event ID:** HuhZujHFxyM2hi4F6a

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 76 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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